**#AskAboutAsthma 2024 campaign week (September 9-15)**

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| **AIR QUALITY** | **PRIMARY CARE AND PHARMACY DAY** | **NURSES DAY** | **VIRTUAL CONFERENCE** | **CHILDREN AND YOUNG PEOPLE’S DAY** |
| **Monday 9 September** | **Tuesday 10 September** | **Wednesday 11 September** | **Thursday 12 September** | **Friday 13 September** |
| **WEBINAR** | **WEBINAR** | **WEBINAR** | **VIRTUAL**  **CONFERENCE 9-4PM** | **WEBINAR** |
| **Air Quality Webinar**:  [Click here for the recording](https://youtu.be/00i3uDmiR8c)  [Click here for the slides](https://www.transformationpartners.nhs.uk/wp-content/uploads/2024/09/AskAboutAsthma-asthma-and-air-pollution-webinar-slide-masterset.pdf) | **Primary care webinar**:  [Click here for the recording](https://youtu.be/lgH5zJzG9is)  [Click here for the slides](https://www.transformationpartners.nhs.uk/wp-content/uploads/2024/09/AskAboutAsthma-primary-care-webinar-slide-masterset.pdf) | **Nursing webinar**:  [Click here for the recording](https://youtu.be/EMXo4UpIZEs)  [Click here for the slides](https://www.transformationpartners.nhs.uk/wp-content/uploads/2024/09/AskAboutAsthma-Nursing-Webinar-Slide-Masterset.pdf) | **#AskAboutAsthma one-day virtual conference**:  [Click here for the recordings](https://www.transformationpartners.nhs.uk/askaboutasthma-2024/#register)  [Click here for the slides](https://www.transformationpartners.nhs.uk/askaboutasthma-2024/#register) | **Schools Asthma Broadcast:**  [LearnLive on demand broadcast to schools](https://learnliveuk.com/askaboutasthma-2024-how-we-can-all-support-young-people-with-asthma-to-live-their-best-lives/) |
|  | **Pharmacy Webinar**:  [Click here for the recording](https://youtu.be/EkNG8Z0ChMs)  [Click here for the slides](https://www.transformationpartners.nhs.uk/wp-content/uploads/2024/09/AAA-Pharmacy-webinar-slide-masterset.pdf) |  |  |  |
| **PODCAST:** | **PODCAST:** | **PODCAST:** |  | **PODCAST:** |
| [How schools can support the air quality and asthma agenda to help CYP to live their best lives](https://on.soundcloud.com/2MEh6yWhruezP3HM9) | [A Place based approach to improving asthma care](https://on.soundcloud.com/eCXfQrveTRDdW5h5A) | [Asthma friendly schools - how to implement them in your borough](https://on.soundcloud.com/qaJY24pxo8E3kmAS7) |  | [Air Quality and asthma - young people's perspective](https://soundcloud.com/user-95072702-837482268/air-quality-and-asthma-young-peoples-perspective?si=c2d3d9f28edc44268d795c656bb87a25&utm_source=clipboard&utm_medium=text&utm_campaign=social_sharing) |
|  | [Recycling of asthma inhalers – challenges and solutions](https://soundcloud.com/user-95072702-837482268/recycling-of-asthma-inhalers-challenges-and-solutions?utm_source=clipboard&utm_medium=text&utm_campaign=social_sharing) |  |  |  |
| **VIDEOS:** | **VIDEOS:** | **VIDEOS:** | **VIDEOS:** | **VIDEOS:** |
| [How can primary care support improved air quality?](https://youtu.be/IBEMr8PRb5I) | [Pharmacy and general practice: a strong partnership](https://youtu.be/J9c4nVATubA) | [What does an asthma attack look like (a nurse's perspective)](https://youtu.be/ADfi22DU3Dw) | [Transition clinics - why they need to be great](https://www.youtube.com/watch?v=FUlqSU2G0tY) | [Asthma attack at school? How should schools respond](https://www.youtube.com/watch?v=70k5wX5ljSI) |
| [Helping GPs talk to patients about air pollution](https://youtu.be/lal2Hhvoicc) | [Safety and sustainability of salbutamol: advice and use after discharge of the wheezy child](https://youtu.be/LLbtJwA_q14) | [Dispelling myths about exercise induced asthma](https://www.youtube.com/watch?v=S0C0Brg9OdI) | [Why you should use London's new digital personalised asthma action plans](https://www.youtube.com/watch?v=MT8_OxYm6qk) | [“My son’s symptoms were not always obvious” – a parent’s perspective on supporting a child with asthma](https://www.youtube.com/watch?v=jwjZF6sjntg) |
|  | [How community pharmacy incentives help to deliver improvements in CYP asthma care](https://youtu.be/1klhGk-xKug) |  | [Tier 3 training event for CYP asthma: a how to guide](https://youtu.be/f7KEqdjdjZA) | [Would you know what to do if a child had an asthma attack at school?](https://www.youtube.com/watch?v=qNL4RkM_rYc) |
|  | [An example of the implementation of funded services for CYP asthma in community pharmacy](https://youtu.be/Ab-RIDgpDdQ) |  | [Talking to young people about vaping cessation](https://youtu.be/X2Fw89dsvsM) | [Asthma and sport: a young person’s perspective](https://www.youtube.com/watch?v=s1MoY5T-6SI) |
|  | [How healthcare professionals can implement the MHRA montelukast safety alert](https://youtu.be/EFAmfnOYkeI) |  |  | [Montelukast: what should families know](https://youtu.be/gOTtwtv1oSs?feature=shared) |
| **BLOGS:** | **BLOGS:** | **BLOGS:** | **BLOGS:** | **BLOGS:** |
| [Southwark schools air quality monitoring project](https://www.transformationpartners.nhs.uk/understanding-the-impact-of-air-quality-on-childhood-asthma-a-call-to-action-for-southwark-schools/) | [Asthma education through PLT (protected learning times) for PCNs](https://www.transformationpartners.nhs.uk/asthma-education-for-primary-care-delivered-through-protected-learning-time/) | [The refreshed Asthma Friendly Schools Guide: points to note](https://www.transformationpartners.nhs.uk/london-asthma-friendly-schools-guide-2024/) | [Asthma, My Story!](https://www.transformationpartners.nhs.uk/asthma-my-story/) | [Mums4Lungs - how they know their work is making a difference](https://www.transformationpartners.nhs.uk/this-askaboutasthma-week-lets-talk-about-air-pollution/) |
| [Improving air quality in schools](https://www.transformationpartners.nhs.uk/improving-air-quality-in-schools-the-london-school-filter-project/) |  |  | [Over The Wall charity - The importance of inclusion: focus on asthma](https://www.transformationpartners.nhs.uk/asthma-should-not-limit-the-lives-of-children-and-young-people-with-the-condition/) |  |
| [How to effectively reduce exposure to house dust mite allergen and dust in the home & at school](https://www.transformationpartners.nhs.uk/how-to-effectively-reduce-exposure-to-house-dust-mite-allergen-and-dust-in-the-home-and-at-school/) |  |  |  |  |